

TOM EINHORN

Department of Sociology · University of British Columbia
2011 West Mall, Vancouver, BC V6T 1Z2, Canada

tomeinh@student.ubc.ca · tomeinhorn.github.io · ORCID 0000-0002-3666-2757

EDUCATION

- 2019–present **Ph.D. in Sociology (ABD)**, University of British Columbia
Expected completion: June 2027
Dissertation: “Was It Worth It? Victory, Memory, and Ambivalence in the LGBTQ Movement”
Committee: Catherine Corrigan-Brown (chair), Rima Wilkes, Tony Silva
Comprehensive exams: Social Movements; Cultural Sociology
- 2017–2019 **M.A. (S.C.L.) in Sociology**, Hebrew University of Jerusalem
Thesis: “One Foot in the Door: Nationalism and Conflict in Israeli LGBTQ Activism”
Advisor: Yael Berda
- 2013–2017 **B.A. (M.C.L.) in Sociology and Anthropology**, Hebrew University of Jerusalem
Minor in Philosophy
Dean’s list

RESEARCH AND TEACHING INTERESTS

- Research Social movements and collective behaviour; political sociology; cultural sociology; sexualities; methodology; computational social science
- Teaching Introductory sociology; social movements; political sociology; research methods and analysis; computational social science; classical theory

PUBLICATIONS

Journal Articles

Jessome, Mary G., Kimberly R. Huyser, Katherine A. Collins, **Tom Einhorn**, Tamara Chavez, Nicole Dawydiuk, and Michelle Johnson-Jennings. 2025. “The Influence of Sociocultural Determinants on the Number of Diagnosed Chronic Illness Reported by Indigenous Peoples in Canada and the United States During SARS-CoV2.” *Journal of Primary Care & Community Health* 16. doi:10.1177/21501319251354833

Book Chapters

Nelson, Laura K. and **Tom Einhorn**. 2026. “Quantifying Culture from Embeddings to Generation.” In *Notes on the Future of Quantitative Social Science*, edited by Rohan Alexander. CRC Press. [FORTHCOMING]

Einhorn, Tom and Catherine Corrigan-Brown. 2023. “Political Organizations.” Pp. 420–422 in *The Elgar Encyclopedia of Political Sociology*, edited by Maria Grasso and Marco Giugni. Cheltenham, UK: Elgar.

Van Kauffman, Rachel, **Tom Einhorn** and Gad Yair. 2017. “Answering the Need for Identity: ‘Massa’ and Israeli identity Building.” Pp. 71–104 in *Massa Israeli*, edited by Gad Yair. Tel Aviv: Yediot Sfarim. [HEBREW]

Yair, Gad, **Tom Einhorn** and Rachel Van Kauffman. 2017. “A School for Teachers: The Adaptation of ‘Massa’ Pedagogy.” Pp. 193–202 in *Massa Israeli*, edited by Gad Yair. Tel Aviv: Yediot Sfarim. [HEBREW]

Public Scholarship

Jessome, Mary G., Kimberly R. Huyser, **Tom Einhorn**, Tamara Chavez, Nicole Dawydiuk, Katherine A. Collins, and Michelle Johnson-Jennings. 2025. "Tradition Guides the Needle." *Contexts*, 25(2):76–79. doi.org/10.1177/15365042261442493

Jessome, Mary G. and **Tom Einhorn**. 2025. "In Pain, for Pleasure." *Contexts*, 24(4):80-81. doi.org/10.1177/15365042251386866

Einhorn, Tom. 2023. "Anti-government protesters are reclaiming the Israeli flag from the far-right." *The Conversation*. May 25.

Einhorn, Tom and Catherine Corrigan-Brown. 2023. "Art attack: Protest takes aim at the climate crisis" *Contexts*, 22(2):60-61. doi.org/10.1177/15365042231172471

Reports and Policy Papers

Barlev, Liat, **Tom Einhorn**, and Gaby Admon-Rick. 2019. "People with Disability in Israel: Selected Statistical Data for the 2018 Calendar Year." *Myers-JDC-Brookdale Institute*.

Eyal, Yonatan, **Tom Einhorn**, and Dafna Haran. 2019. "Practical Aspects of Personal-Budget Service for People with Disabilities: Review of the Literature." RR-800-19. *Myers-JDC-Brookdale Institute*.

Haran, Dafna, **Tom Einhorn**, Nurit Guedj, and Lital Barlev. 2019. "Participation in Society of Persons with Disabilities: An International Review of Measurement Tools to Identify Persons with Disabilities." RR-813-19. *Myers-JDC-Brookdale Institute*.

Yabo, Mariela and **Tom Einhorn**. 2019. "The Provision of Assistive Devices in Selected Countries." RR-816-19. *Myers-JDC-Brookdale Institute*.

MANUSCRIPTS UNDER REVIEW AND IN PROGRESS

Under Review

Einhorn, Tom. "Staying Together: Framing Coherence and Fragmentation After Movement Victory"

Tom Einhorn, Aggie YellowHorse, Mary G. Jessome, Roberto D. Ortiz, Tamara Chavez, Michelle Johnson-Jennings, Katherine A. Collins, and Kimberly R. Huyser. "Development and Validation of a Multilevel, Multidimensional Indigenous Well-Being Scale Using Cross-Sectional Survey Data."

Jessome, Mary G., **Tom Einhorn**, Kimberly R. Huyser, Tamara Chavez, Katherine A. Collins, and Michelle Johnson-Jennings. "Measuring the Effect of Kincentric Ecologies on Self-rated Physical Health, Mental Health, and Life Satisfaction Among Indigenous People in Canada and the United States Using Binational Survey Data."

Michelle Johnson-Jennings, Tessa Evans-Campbell, Mary G. Jessome, Katherine A. Collins, D. Jennings, **Tom Einhorn**, David Huh, H. Russette, Kimberly Huyser, K. Walter. "Land-Based Healing as a Pathway to Indigenous Health and Self-Determination."

In Progress

Einhorn, Tom. "'On Balance, I Think We Did the Right Thing': Chronic Unsettledness in Activist Memories of Marriage Equality." [IN PREPARATION, SUBMISSION LATE 2026]

Einhorn, Tom. *Working title*: "Contextual Proximity and the Shape of Post-victory Evaluation." [ANALYSIS COMPLETE, SUBMISSION EARLY 2027]

Einhorn, Tom, Yash Mali, and Laura K. Nelson. *Working title*: "What Do LLMs Know About the Past?" [IN PREPARATION, SUBMISSION LATE 2026]

— "Clustering Trust and Health Behaviours Among Indigenous Peoples: A Cross-Sectional Analysis of the 2025 Thrivance on Turtle Island Survey." with Mary G. Jessome and Nazeem Muhajarine [IN PREPARATION, SUBMISSION FALL 2026]

GRANTS, FELLOWSHIPS, AND AWARDS

External

- 2023–2025 **Insight Development Grant, SSHRC .**
Co-applicant; PI: Catherine Corrigan-Brown.
- 2018–2019 **Luxembourg Scholarship for Student Research**

Internal

- 2026 **Digital Scholarship in the Arts (DiSA) Grant**
Co-applicant; PI: Kimberly Huyser.
- 2024–2025 **Centre for Computational Social Science (CCSS) Fellowship**
- 2019–2023 **Four Year Doctoral Fellowship**
- 2019–2023 **International Tuition Award**
- 2017–2018 **Shaine Center for Research in the Social Sciences Scholarship**

INVITED TALKS AND WORKSHOPS

- 2026 “Research Ethics for the Social Sciences”
Invited workshop, Vancouver School of Theology, Vancouver, BC, March 25.
- 2025 “Introduction to Computational Text Analysis”
Invited workshop, American Political Science Association Section on Migration and Citizenship Pre-Conference, Vancouver, BC, September 10.
- 2025 “CIEDAR Overview: Indigenous Voices in Health Research”
Invited talk, Indigenous Health Speakers Series, Dalla Lana School of Public Health, University of Toronto, Toronto, ON, February 7.
With Kimberly Huyser, Tamara Chavez, and Mary Jessome.

CONFERENCE AND POSTER PRESENTATIONS

Conference Presentations

- 2026 “Was it Worth it? Memory, Victory, and Ambivalence in the LGBTQ Movement.”
121 Annual Meeting of the American Sociological Association, New York City, NY, August 9.
- 2026 “What Do Language Models Know About the Past? LLM Representation of U.S. Labour Force Structure, 1850-2024.”
121st Annual Meeting of the American Sociological Association, New York City, NY, August 8.
Co-authored with Yash Mali and Laura Nelson.
- 2025 “From Peak to Peak: How Master Frames Bridge Protest Cycles.”
120 Annual Meeting of the American Sociological Association, Chicago, IL, August 9.
- 2025 “The Ties that Bind: Post-Victory Fragmentation, Coherence and Adaptation in LGBTQ Movement Framing.”
Section on Collective Behavior and Social Movements (CBSM) Pre-Conference, Chicago, IL, August 7.
- 2025 “Barriers to, and Facilitators of, SARS-COV2 Vaccine Uptake Among Indigenous Peoples Living in Canada and the United States.”

Vaccination in Racialized and Indigenous Communities in Canada: Forecasting Trust, Interdisciplinary Centre for Black Health, University of Ottawa, Ottawa, ON, March 20.
With Mary Jessome

- 2022 “The Impact of Residential Segregation on Social Movement Mobilization.”
 117th American Sociological Association Annual Meeting, Los Angeles, CA, August 9.
 Roundtable.
- 2022 “Residential Segregation and the 2020 BLM Protest Wave.”
 The Canadian Sociological Association at the 2022 Congress of the Humanities and Social Sciences, Virtual, May 19.
- 2020 “The Road Not Taken: Gendered Pathways into LGBTQ Activism in Israel”
 115th American Sociological Association Annual Meeting, New York City, NY, August 11.
 Roundtable. Accepted; meeting cancelled (COVID-19).
- 2020 “Gendered Pathways into LGBTQ Activism in Israel”
 The Canadian Sociological Association at the 2020 Congress of the Humanities and Social Sciences, London, ON, June 1. Accepted; meeting cancelled (COVID-19).
- 2020 “Gendered Pathways to LGBTQ Activism in Israel”
 51st Annual Meeting of the Israeli Sociological Association, Bar Ilan University, Ramat Gan, Israel, February 26.
- 2018 “Homonationalism and LGBTQ Activism in Israel”
 49th Annual Meeting of the Israeli Sociological Association, Ben-Gurion University of the Negev, Beersheba, Israel, January 30.

Poster Presentations

- 2026 “Taking Turns: Natural Language Inference on Interview Data”
 Text as Data 2026, Berkeley, CA, USA, October 5.
- 2026 “What do language models know about the past? Recovering perspectival knowledge using large-scale language models”
 Text as Data 2026, Berkeley, CA, USA, October 5.
Co-authored with Yash Mali and Laura Nelson.

TEACHING EXPERIENCE

Teaching Assistant

2022–2025 **University of British Columbia**, Department of Sociology

Research Methods

- SOCI 328: Social Statistics I
- SOCI 380: Sociological Methods: Survey Research
- SOCI 382: Sociological Methods: Qualitative Research

Core Sociology

- SOCI 101: Social Interaction and Culture
- SOCI 102: Inequality and Social Change
- SOCI 200: Sociology of the Family
- SOCI 220: Sociology of Indigenous Peoples
- SOCI 224: Sociology of Personal Life
- SOCI 310: Canadian Society
- SOCI 312: Gender Relations
- SOCI 320: Diversity in Family Forms

Family Studies

- FMST 314: Relationship Development
- FMST 316: Human Sexuality

Led weekly tutorials of 60–90 students; delivered guest lectures; designed supplementary materials; provided feedback on writing and methodology.

RESEARCH EXPERIENCE

2026–present	Graduate Research Assistant · AI for Cultural and Historical Reasoning, PI: Laura Nelson Built analysis pipeline, executed pipeline on UBC’s advanced research computing cluster, co-authored papers and conference presentations.
2024–present	Graduate Research Assistant · UBC Cluster for Indigenous Engagement, Development, and Research (CIEDAR), PI: Kimberly Huyser Designed and implemented survey instruments, managed participant recruitment, conducted quantitative data analysis, co-authored papers and conference presentations
2019–Present	Graduate Research Assistant · Multiple short-term projects Designed data collection instruments, conducted quantitative data analysis, edited manuscripts.
2018–2019	Junior Researcher · The Myers-JDC-Brookdale Institute, Unit for Disability Studies Conducted independent and collaborative research, developing data collection instruments; trained research assistants, co-authored reports and policy papers, presented results to community partners.
2016–2018	Senior Analyst · Jerusalem City Municipality, Unit for Strategy and Planning, Office of the Mayor Conducted analysis of administrative data, developed independent exploratory analysis, developed data collection instrument and tools, presented analysis to mayor, city council, and senior staff.
2014–2016	Research Assistant · The NCJW Research Institute for Innovation in Education Conducted interviews and focus groups, collaborated in qualitative interview and focus group analysis, analyzing interview and focus group, co-authored report and other publications.

METHODS AND TECHNICAL SKILLS

Qualitative	Semi-structured interviewing; focus groups; content and thematic analysis; grounded theory; qualitative coding
Quantitative	Regression and multilevel modelling; cluster analysis; survey methodology and design
Measurement	Exploratory and confirmatory factor analysis; principal component analysis; scale construction and reliability analysis
Computational	Topic modelling; word embeddings; natural language inference; large language models, including probability extraction and activation-level probing; web scraping and API collection; reproducible workflows
Software	R; Python; Bash and Linux, including high-performance computing clusters; Git; $\LaTeX$; Qualtrics; ATLAS.ti
Languages	Hebrew (native); English (fluent); German (conversational); Willing to learn French

SERVICE AND PROFESSIONAL ACTIVITY

To the Discipline

- 2026 Program Committee Member and Reviewer, 12th International Conference on Computational Social Science (IC2S2)
- 2025 Presider and Co-Organizer, session: “Advances in Data and Methods for Collective Behavior/Social Movements Research.” 120th Annual Meeting of the American Sociological Association Chicago, IL.
Co-organizer with Daniel Karell and Eunkyung Song
- 2025 Presider, Roundtable Session, 120th Annual Meeting of the American Sociological Association, Chicago, IL.
- 2024 Organizer, CBSM Section Roundtables, 119th Annual Meeting of the American Sociological Association, Section on Collective Behavior and Social Movements, Montreal, QC.
- 2022 Presider, Roundtable Session, 117th Annual Meeting of the American Sociological Association, Section on Collective Behavior and Social Movements, Los Angeles, CA.

To Department and University

- 2022–2023 Graduate Student Voting Member, Race and Ethnicity Canada Research Chair Search Committee, Department of Sociology
- 2021–2022 Student Non-Voting Member, Department of Sociology Standing Committee
- 2021–2022 Welcome Committee Organizer, Department of Sociology

Ad-Hoc Peer Review

- American Sociological Review
- American Journal of Public Health

REFERENCES

Available upon request.